

CCCECE

Strategic Plan 2013 - 2018

**A DYNAMIC VOICE FOR
CALIFORNIA COMMUNITY COLLEGE
EARLY CHILDHOOD EDUCATION**



Our Mission

**TO SERVE AS A DYNAMIC VOICE FOR
CALIFORNIA COMMUNITY COLLEGE
EARLY CHILDHOOD EDUCATION**

Our Vision

CCCECE will:

- Serve as an active stakeholder when decisions are made about ECE workforce development
- Be the primary ECE teacher preparation/workforce development body
- Partner actively with other stakeholders and maintain our unique focus and role of representing community colleges
- Help shape and track ECE policy development
- Serve as a resource to child development/early childhood education departments throughout the state

Our Purpose

To educate the ECE workforce in current child development theory and best practices

To provide a forum for information and dialogue

To foster cooperation, articulation and coordination amongst professionals in child development/early care and education

To promote high quality early care and education programs throughout California

To propose, monitor and disseminate public policy information and make recommendations for action

To serve as a liaison between the California Community College Chancellor's Office and the early childhood education programs at all CA community colleges

To promote Community College early childhood education centers/ lab schools as primary and exemplary teacher preparation programs.

To be a resource to our communities with respect to early childhood education

CCCECE 5 Year Strategic Plan

Goals

1. Promote the primary role of CA Community Colleges in Early Childhood Education workforce development
2. Increase recognition of the unique and central role of Lab schools in workforce development and efforts
3. Develop and maintain effective partnerships with stakeholders that support our vision
4. Cultivate leadership for the organization
5. Build sustainable funding for CCCECE
6. Increase membership

CCCECE Work Plan 2013 - 2018

1. Promote the primary role of CA Community Colleges in Early Childhood Education workforce development

- a. Develop and disseminate key messages
 - For policy makers
 - On campus
 - In our communities
- b. Continue to advocate that child development has a designated position in the Chancellor's office

2. Increase recognition of the unique and central role of Lab schools in workforce development efforts

- a. Develop and implement an effective funding model to make lab schools sustainable and exemplary
 - i. Define 'exemplary' standards for lab schools so that requested additional funding is justified
- b. Develop talking points to promote the educational value of the lab schools within the community college system

3. Develop and maintain effective partnerships with agencies and organizations that support our vision

- a. Maintain representatives at identified statewide and regional meetings
- b. Continue collaboration efforts with universities and high schools

4. Cultivate leadership for the organization

- a. Encourage catalysts to move into Executive Board positions
- b. Promote existing internships to identify potential leaders
- c. Explore externships for faculty as a leadership development tool
- d. Encourage new faculty and lab staff to consider taking on a leadership role in CCCECE
- e. Develop and implement an orientation for catalysts

5. Build sustainable funding for CCCECE

- a. Work with funding agencies so that they understand the value of funding our programs
- b. Apply for grants
- c. Develop partnership with CDTC as the fiscal agent for CCCECE
- d. Create a mechanism for CCCECE membership to share information about funding potentials (CTE, Perkins Funds, etc.)
- e. Explore funds for attendance at Chancellor's Advisory meetings

6. Increase membership

- a. Form membership committee
 - i. create effective, strategic membership plan
- b. Maintain active membership in partner organizations to promote our overlapping agendas
- c. Specifically target the increase of adjunct faculty/lab school staff membership
- d. Utilize technology (i.e. CCCConfer, Google Hangout) to increase membership of rural colleges
- e. Identify venues to hold effective and accessible membership events
- f. Increase diversity of membership