

## CCCECE ShoutOut! December 2010 Update on our Amazon.com Promotions



Sent on behalf of Kathi Cliff, CCCECE President:

### Update on our Amazon.com promotions

As you may know, there was a recent controversy regarding a book that was available through the Amazon.com website. The book, "The Pedophiles Guide to Love and Pleasure" was offensive and many Amazon customers complained about it. Amazon's initial response to requests to pull the book off of their list was: *"Amazon believes it is censorship not to sell certain books simply because we or others believe their message is objectionable. Amazon does not support or promote hatred or criminal acts, however, we do support the right of every individual to make their own purchasing decisions."* When there continued to be a public outcry against the book, Amazon reversed its position and removed the book from their list.

The CCCECE Executive Board has communicated to the Amazon management on your behalf acknowledging the difficulty of their position to balance First Amendment rights and their responsiveness to the community.

We feel that Amazon has handled this situation adequately and we have decided to continue our promotional agreement with them. Please support CCCECE by clicking on the Amazon link at [www.cccece.org](http://www.cccece.org) and you will be directed to the Amazon website. For any purchase that you make through this link, Amazon will donate 3% - 10% to CCCECE! So ... fire up that holiday list and purchase through Amazon.com. You can have many items wrapped and sent directly to your loved ones.